SOLVING COMPLEX CHALLENGES THROUGH CHEMISTRY

Through sustainable Sulfur solutions, Crop Vitality specializes in providing growers around the world with the crop nutrition tools they need to optimize their growing conditions.

NURTURING CROP LIFE

Plants need nutrients to grow just like people. Crop Vitality provides the essential nutrients that plants need to grow healthy and strong.

ADVANCING AGRICULTURAL PRODUCTION & SUSTAINABILITY INITIATIVES

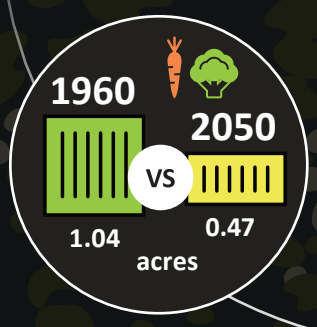
Commitment to nurturing crop life through innovation, research and the development of sustainable crop nutrition for agriculture.

4R NUTRIENT STEWARDSHIP

Crop Vitality provides crop nutrition tools for growers to be sustainable stewards of their fields. Delivering nutrients to plants at the right rate, time, place and from the right source is vital to crop yield and quality.

INCREASING NUTRIENT USE EFFICIENCY

-55%
arable land by 2050



NURTURING AND ENHANCING LIFE

SULFUR – Sulfur is often referred to as the fourth major nutrient for plants. Crop Vitality recognizes this need and focuses on delivering high performance, Sulfur-based liquid fertilizers to agriculture markets.

SPECIALTY – Focusing on the benefits of thiosulfate chemistry and liquid fertilizers as they function in soil health and crop nutrition positions Crop Vitality to deliver unique, specialty products.

SUSTAINABILITY – Crop Vitality products support growers in their quest to generate more abundant, affordable and available food by providing them with tools to improve their crop output while minimizing inputs.

SOLUTIONS – Beyond the specialty products that Crop Vitality brings to the fertilizer market, customer-centric solutions in infrastructure, R&D and IT help Crop Vitality deliver unique value.

MEGA TRENDS OF AN EVOLVING WORLD...

As the global population continues to grow towards the projected 9 billion people by 2050, we are uniquely position to address the challenges to safely and efficiently meet the increasing need for abundant and affordable food, clean water, and essential materials for infrastructure and technology.

* Sources:
https://www.canr.msu.edu/news/feeding-the-world-in-2050-and-beyond-part-1#:~:text=The%20per%20capita%20arable%20land,does%20not%20exist%20in%20practice.